

2009 Southern Peanut Growers Conference



**For Hotel
Reservations Call
Edgewater Beach
Resort at
1-800-874-8686**

(When making your hotel reservations, please ask for the Southern Peanut Growers Conference rate. Rates apply to the following properties: Edgewater Beach Resort, Majestic Beach Resort & Emerald Beach.)



Schedule of Events

Sunday, July 12

- 1:00 - 7:30 p.m. Conference Registration Open, *Edgewater Beach Resort Conf. Ctr.* Hospitality Room and Refreshments compliments of Peanut Advisory Board, Grilled PB&J's compliments of the National Peanut Buying Points Assn.
- 2:00 p.m. Room Registration Opens, *Edgewater Beach Resort Conf. Ctr.*
- 3:00 to 5:00 p.m. Sport Fishing Seminar by Redfish Riviera
- 6:30 p.m. Room Registration moves to the Edgewater Beach Resort Info Ctr.
- 7:00 p.m. Welcoming Reception - *Location: Sago II & III*
- 7:30 - 10:00 p.m. Welcoming Dinner - *Location: Grand Palm Ballroom*
Entertainment - Dueling Pianos
Sponsored by Bayer CropScience

Monday, July 13

- 6:45 a.m. Registration Open, *Edgewater Conference Center*
- 6:45 a.m. Prayer Breakfast - *Sponsored by Valent, Grand Palm A&B*
Valor Award Presentation
Inspirational Music by Gina Lawhon
- 8:15 a.m. **General Session I - Peanuts & Politics**
The Legislative Agenda - Congressman Allen Boyd
Food Safety: A Federal Viewpoint - Michael Kashtock, FDA
The New USDA - Panel of speakers including Tim Beard, NRCS
Environmental Branch Chief & Scott Sanford, USDA/FSA
Agriculture and Cap & Trade - Bob Redding, The Redding Firm
- 9:30 a.m. Kidz Klub (must register directly through Edgewater Beach Resort)
- 9:30 a.m. Spouse Program - *Sago Palm 2 & 3*
Pam Farrel, Best selling author and Guest speaker
- 10:15 a.m. **General Session II - Production Issues**
The Growers' Role in Food Safety - Darlene Cowart, JLA USA
Role of Basic Research in Peanut Production - Phat Dang, NPRL
Calcium Nutrition in Large-Seeded Peanut Cultivars - Glen Harris, UGA
How Serious is the Herbicide Resistant Weed Issue? - Eric Prostko, UGA
Managing Diseases in Disease Resistant Cultivars - Bob Kemerait, UGA
- Noon Lunch Buffet - *Sponsored by BASF, Grand Palm A&B*
Men are Like Waffles, Women are Like Spaghetti - Bill & Pam Farrel

Sport Fishing Seminar by Red Fish Riviera

The Peanut Advisory Board and the Southern Peanut Farmers Federation are sponsoring Redfish Riviera, one of the fastest emerging teams on the redfishing circuit. In 2008, Team Redfish Riviera - Captain Sean Fields and Steve Bailey and Captain Daniel Snapp and Jerry Adams - finished in the top ten in the IFA Redfish Tour presented by Cabela's in Navarre Beach, Fla. and qualified for the IFA Championship in Panama City Beach - a significant accomplishment rarely met by a first year team. In 2009, Redfish Riviera will compete in events all over the Southeast. During the Southern Peanut Growers Conference, the two teams and their Captains will lead a sport fishing seminar Sunday afternoon, 3:00 to 5:00 p.m. at the Edgewater Beach Resort Conference Center. For more information about Team Redfish Riviera visit www.redfishriviera.com.

1:30 p.m.

General Session III - Our Industry: Where are we?

The Marketing Numbers - George Lovatt - Lovatt & Rushing, Inc.
Surviving a Crisis - Patrick Archer, American Peanut Council
Marketing in a Time of Crisis - Ben Smith, Lance Snacks
We've Got a Good Message - Patricia Kearney, The Peanut Institute

Evening on Your Own in Panama City Beach!

Tuesday, July 14

6:45 a.m.

Registration Open, *Edgewater Conference Center*

7:00 a.m.

Breakfast - Farm Press Peanut Profitability Award & Grower Panel
Sponsored by National Peanut Board, Grand Palm A & B

9:00 a.m.

General Session IV - Speak Out for Agriculture

Government Purchasing and Feeding - Stephanie Grunefelder, American Peanut Council

Southern Marketing Efforts - Leslie Wagner, Peanut Advisory Board
Being A Good Industry Ambassador - Cheryl Hayn, Southeast United Dairy Industry Association, Inc.

Getting Our Message Out - Media Panel including Debra Davis, Alabama Farmers Federation; Adam Basford, Florida Farm Bureau and Paul Beliveau, Georgia Farm Bureau

Noon

Lunch on your own and afternoon free!

12:30 - 6 p.m.

Golf Tournament, *Hombre Golf Course*

7:00 p.m.

Reception, *Sago*

7:30 p.m.

Dinner and Entertainment - "Hats Off to You"

Entertainment - *The Flashbacks*

Sponsored by Syngenta, Grand Palm B & C



Men are Like Waffles, Women are Like Spaghetti

The Monday lunch hosted by BASF will feature best-selling authors and international speakers Pam and Bill Farrel of La Mesa, Calif. This is a program that spouses will not want to miss as well. The event begins at noon in Grand Palm A & B at the Edgewater Conference Center.

During the luncheon, the Farrels will explain why a man is like a waffle (each element of his life is in a separate box) and a woman is like spaghetti (everything in her life touches everything else). With 150,000 copies sold, bestselling authors Bill and Pam Farrel offer their biblical wisdom, solid insight,

and humorous anecdotes-all served up in just the right combination so that readers can feast on enticing ways to develop and maintain healthy relationships with the opposite sex.

This luncheon will provide attendees with a unique and fun look at the different ways men and women regard life and serve as a terrific tool for marriage, relationships at work, at home, at church, and with friends.

Pam Farrel will also be the guest speaker during the spouse program on Monday at 9:30 a.m. Royal Palm at the Edgewater Conference Center.

HATS OFF *To You!*

Tuesday, July 14, 2009
7:30 p.m. - Grand Palm B & C

Peanut Growers will be the special VIP's at the "Hats Off to You!" event concluding the Southern Peanut Growers Conference on Tues., July 14, 2009. Come dressed as your favorite actor or actress in a movie. Maybe you've been told that you resemble John Wayne, Marilyn Monroe, Clark Gable, Harrison Ford, Julia Roberts or Reese Witherspoon. Wear an outfit representing your favorite movie character or come dressed in cocktail attire for a fun night of look alikes! Walk the red carpet in style but be sure to watch out for the Paparazzi!